



For more information about the Women's Philanthropy Board including upcoming events and how to become involved, please contact the WPB Office at:

[wpbchs1@auburn.edu](mailto:wpbchs1@auburn.edu) (334) 844-9156  
[www.humsci.auburn.edu/wpb](http://www.humsci.auburn.edu/wpb)

## Women's Philanthropy Board

Cary Center for the Advancement of Philanthropy and Nonprofit Studies  
College of Human Sciences  
210 Spidle Hall  
Auburn, AL 36849-5601

## 2013-2014 WPB Annual Report



AUBURN UNIVERSITY  
COLLEGE OF HUMAN SCIENCES

# Women's Philanthropy Board

A DIVISION OF THE CARY CENTER FOR THE ADVANCEMENT  
OF PHILANTHROPY AND NONPROFIT STUDIES

## 2013-2014 Annual Report

### Sustaining Legacies: Advancing Philanthropy

Dean June Henton,  
2014 Spring Symposium Keynote Speaker  
Charles Best, founder of DonorsChoose.org  
and  
WPB President Charlotte Gaston



2012-2014  
Women's Philanthropy Board  
Executive Committee

Charlotte Gaston, President  
Sandy Coaker, Vice President

**Committee Chairs**  
**Corporate Partners**  
Leah Dubberly  
Dess Feick

**Scholarship & Recruiting**  
Judy Ekiss  
Beverly Farrington  
June Manor

**Events & Networking**  
Sandy Coaker  
Brenda Dozier  
Sherry Little

**Membership**  
Jeanie Holloway  
Anna Neville  
Stephanie Pollard

**Mentoring**  
Anna Hovey  
Suzanne Laws  
Carol Warfield

**Finance**  
Dover Currie  
Janie Gilliland

**At-Large Representatives**  
Beth Thorne Stukes, Visionary  
Leann Rowe, Legacy  
Jonathan Crawford, Corporate Partner  
Pam O'Brien, Benefactor  
Susan Smith, Benefactor  
Kim Parker, Associate  
Stephanie Treadwell, Associate

**Past Presidents**  
Margaret Bentley  
Sue Groce  
Sally Jones Hill  
Sandy Logan  
Darlene Woodall

**Ex-officio**  
June Henton, Dean  
Sidney James Nakhjavan  
Kim Ellis Walker  
Karen Sharpless  
Samantha Allbrook

**Student Interns**  
Hope Kennamer  
Katy Jones



Dear Women's Philanthropy Board Donors:

The Women's Philanthropy Board marked yet another banner year in educational programming, mentoring and philanthropic impact. This year WPB programs worked to honor diversity, celebrate philanthropy and realize legacies through sound financial practices.

In addition, this year WPB began a new partnership with the College of Human Sciences' Academic Affairs Office to mentor students as they embark on their new professional lives by sponsoring the educational series "College to Career."

Also, WPB "practiced what we preach" by awarding philanthropic contributions of almost \$51,000 in scholarships and programmatic support to the College of Human Sciences.

As always, thank you for your investment in the Women's Philanthropy Board. The WPB is a self-funded organization, and without your ongoing support, our organization would be unable to achieve its mission and lasting impact.

Sincerely,

*Charlotte Gaston*

WPB President 2013-2015

*Sidney James Nakhjavan*

Drummond Thorne Stukes Executive Director  
Cary Center for the Advancement of Philanthropy and  
Nonprofit Studies & Women's Philanthropy Board

WPB Cumulative  
Giving to the College  
of Human Sciences  
2002-2014

54,925

# 2014 WPB Donors & Partners

As of August 15, 2014, WPB has:

## 10 Corporate Partners

(Gifts of at least \$5,000 per year)

## 5 Business Partners

(Gifts of \$1,500 per year for a 3 year pledge)

## 4 Visionary Donors

(Gifts of \$5,000 per year for a 5 year pledge)

## 3 Legacy Donors

(Planned gift of \$50,000 or more)

## 133 Benefactor Donors / The Phils

(Gifts of \$1,000 per year for a 5 year pledge)

## 11 Associate Donors / Phil Jrs.

(Donors age 30 or younger, gifts of \$500 per year for a 5 year pledge)



## Why I support WPB?

By Janie Gilliland  
WPB Benefactor Donor

"Being a part of WPB has given me the opportunity to meet and get to know women with different interests and professions, all of whom share a deep love of Auburn. It is especially rewarding to contribute both money and time to an organization committed to mentoring students, providing scholarships, and presenting educational programs on important and timely topics for members of the Board, the community, and students."

## 2013-2014 WPB Corporate Partners

**ALABAMA POWER**  
A SOUTHERN COMPANY

**Alabama Power Foundation**  


**BlueCross BlueShield of Alabama**



**CHARLOTTE GASTON  
INTERIORS**



**The Flower Store**  
2290 Moores Mill Road  
Suite 100  
Auburn, AL 36830  
Phone 334-887-9303

**THE HOTEL AT  
AUBURN UNIVERSITY**  
AND DIXON CONFERENCE CENTER

**Kiplinger**



**Dubberly, Dean & Associates**  
4001 Carmichael Road, Suite 400  
Montgomery, AL 36106  
334-244-2121



**AUBURN  
UNIVERSITY OUTREACH**



**Warren Averett**  
CPAs AND ADVISORS

## WPB recognizes with gratitude the following individuals who became WPB donors during the 2013-2014 academic year

<b>Stacy Brown</b>	<b>Carol Dorn</b>	<b>Kelly Schenck</b>
<b>Beth Casey</b>	<b>Kathy Powell</b>	<b>Nicole Schiegg</b>
<b>Sandy Coaker</b>	<b>Lauren Reynolds</b>	<b>Meri Thompson</b>
	<b>Robin Reynolds</b>	<b>Gina Whatley</b>

## and during the 2012-2013 academic year

<b>Gana Barrentine</b>	<b>Gari Griffin</b>	<b>Oline Price</b>
<b>Ginger Burkett</b>	<b>Cindy Kinnebrew</b>	<b>Kim Walker</b>
<b>Carolyn Gibson</b>	<b>Michelle Mason</b>	

## Inaugural WPB Business Partners

<b>BB&amp;T</b> Auburn-Opelika- East Alabama	<b>Spa Auburn</b> Auburn	<b>Travel Travel</b> Auburn	<b>Three Sixty, LLC</b> Auburn-Opelika-Lee County	<b>Fringe</b> Consignment Boutique Opelika, Alabama
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## Special thanks to the Founding Members of

## THE PHILS

for their support of WPB:

<b>William Allbrook</b>	<b>Chris Dubberly</b>	<b>Mac Lowry</b>	<b>John Michael Roehm</b>
<b>Charus Campbell</b>	<b>Steve Ellis</b>	<b>Earlon McWhorter</b>	<b>Painter Sharpless</b>
<b>Chris Davis</b>	<b>Robert Harris</b>	<b>Arian Nakhjavan</b>	<b>Todd Trawick</b>
<b>Bill Dillard</b>	<b>Jay Jacobs</b>	<b>Charles Pick</b>	<b>Hans van der Reijden</b>
<b>Barry Dorman</b>	<b>Fred Kam</b>	<b>Mike Reynolds</b>	

# Women's Philanthropy Board

VISIONARY, LEGACY, BENEFATOR AND ASSOCIATE DONORS AND THE PHILS AS OF AUGUST 15, 2014

## Visionary

Barbara Anderson  
Susan Gubert  
Betty McWhorter  
Beth Thorne Stukes

Carol Dorn

Brenda Dozier

Linda Drummond

Judy Ekiss

Jan Ellis

Beverly Farrington

Dess Feick

Sandra Forsythe

Carolyn Gibson

Harriet Giles

Janie Gilliland

Ann Gresham

Gari Griffin

Sue Groce

Andrea Hardwick

Dee Dee Harper

Jane Harper

June Henton

Sally Jones Hill

Michelle Hodges

Ellen Holladay

Jeanie Holloway

Joyce Horsley

Anna Hovey

Peggy Hsieh

Susan Hubbard

Ashley James

Dora James

Sidney James Nakhjavan

Teresa Johnston

Mariann Jungnickel

Jennifer Kerpelman

Cindy Kinnebrew

Laura Kirkpatrick

Jane Knight

Beverly Kruger

Leanne Lamke

Amelia Lanier

Paula Lansdon

Suzanne Laws

Elizabeth Lester

Julia Llanes

Sandy Logan

Terri Lyon

June Manor

Michelle Mason

Frances Moore

Jane Moore

Susan Moore

Jill Muir

Kristy Myers

Anna Neville

Patricia Norris

Pam O'Brien

Lynn Parker

Melissa Paul

Leigh Peak

Christina Pick

Stephanie Pollard

Kathy Powell

Oline Price

Robin Reynolds

Caroline Ristad

Lane Sauser

Nicole Schiegg

Joanne Schrantz

Mamie Sellers

Karen Sharpless

Debbie Shaw

Pam Singley

Jule Smith

Susan Smith

Linda Stone

Maggie Thompson

Martha Thompson

Meri Thompson

Dixie Torbert

Gene Torbert

## The Phils

Kim Walker

Carol Warfield

Carol Waters

Anne Welch

Pamela Wellborn

Gina Whatley

Pat Wingfield

Beth Witten

Sieu Tang Wood

Darlene Woodall

Eugenia Zallen

## Associate

Samantha Allbrook

Christin Bancroft

Katie Brannen

Whitney Griswold

Kimberley Parker

Lauren Reynolds

Kelly Schenck

Stephanie Treadwell

## Phil Jr.s.

Arian Nakhjavan

John Michael Roehm

Painter Sharpless



Thank you for your support of  
Women's Philanthropy Board

# 2014 WPB Philanthropic Contributions

Each year, as part of its mission to financially support of the College of Human Sciences, WPB provides funding to student scholarships and programmatic grants. In 2014, WPB crossed the \$450,000 mark in cumulative giving to the College with this year's contribution of \$50,700. A review of the scholarships and grants is listed below.

## WPB Scholarships in the College of Human Sciences

### WPB Endowed Scholarship - \$5,000

**Tekisha Rice**, Junior, Lipscomb, Alabama  
Human Development and Family Studies

### Chicken Salad Chick Women's Philanthropy Board

### Endowed Scholarships in Hotel and Restaurant Management - \$1,250 each

**Danielle Cannady**, Senior, LaGrange, Georgia

**Rebekah Hiles**, Senior, Atlanta, Georgia

**MacKenzie Howard**, Senior, Raleigh, North Carolina

**Nicole Reynolds**, Junior, Alpharetta, Georgia

### WPB Annual Scholarships - \$5,000 each

**Alex Gilreath**, Junior, Franklin, Tennessee,  
Apparel Merchandising

**Dawn Michaelson**, Graduate Student, Mission Viejo, California  
Consumer and Design Sciences

**Ali Richmond**, Senior, Atlanta, Georgia,  
Nutrition - Dietetics

### WPB Scholarship for Global Education - \$5,000

To be awarded Summer 2014



2014 WPB Scholarship recipients flanked by June Manor and Judy Ekiss, WPB Scholarship Committee Co-Chairs

WPB's 2014  
Philanthropic Footprint  
**\$50,700**

## WPB Programmatic Grants in the College of Human Sciences

The Women's Philanthropy Board grants programmatic funds that respond to various needs in the College of Human Sciences. The following initiatives and programs have received 2014-2015 WPB grants:

### WPB Faculty International Development Grant - \$10,000

WPB is providing \$10,000 in competitive grant funds to assist College of Human Sciences' faculty members in developing study abroad experiences for undergraduate and/or graduate students.

### Undergraduate Peer Advising Program - \$2,000

The Undergraduate Peer Advising Program enhances the academic advising process by providing trained student peer advisors to assist two professional academic advisors during peak registration and advising periods for approximately 1,400 students in the College of Human Sciences.

### "Dress and Dine for Success" Etiquette Dinner - \$1,450

Thirty College of Human Sciences students will attend a "Dress and Dine for Success" etiquette dinner to assist them in becoming more comfortable with presenting themselves in a professional manner.

### Connecting with Family & Consumer Sciences High School Teachers - \$750

A professional development workshop will be held to support teachers in Alabama high school Family and Consumer Sciences programs. WPB funding will support a one-day workshop on Auburn's campus which introduces the teachers to the programs in the College of Human Sciences.

### This is Human Sciences DVD - \$5,000

The WPB is providing the CHS Office of Academic Affairs funding to enhance its recruitment efforts by producing a DVD which will highlight the academic programs and unique opportunities available through the College.

### Faculty/Staff and Student Campaign Matching Grant - \$1,500

The WPB is providing funds to provide a matching grant to those CHS academic units who reach 100% participation in the 2014 Faculty/Staff Campaign. In addition, WPB is providing funds for a challenge grant to the CHS unit who generates to highest level of participation in the 2014 Student Giving Campaign.

# WPB's New Initiatives for 2014-2015

## WPB Business Partners: A New Way for Small Businesses to Partner with WPB

WPB is pleased to offer a new opportunity to small businesses to support and affiliate with the Women's Philanthropy Board. WPB Business Partners make a three year pledge of \$1,500 per year. WPB Business Partners' gifts are made through the Auburn University Foundation and are tax-deductible. To recognize the contribution and partnership, WPB Business Partners will be listed on the WPB website, WPB social media, WPB donor lists and on signage at WPB events. If you or someone you know is interested in supporting WPB through the Business Partners program, please contact the WPB office at (334) 844-9156 or (334) 844-9173.

## Student Philanthropy Board: A Mentoring Initiative of the WPB



The Student Philanthropy Board is a student leadership and mentoring initiative supported by the Women's Philanthropy Board. As part of its mission, WPB is committed to inspiring, educating and enabling future generations of philanthropists. This organization is designed to support students who are seeking the Philanthropy and Nonprofit Studies minor and who aspire to work in a nonprofit field.

The SPB will provide avenues for students to explore philanthropic engagement, nonprofit leadership, financial sustainability, community involvement and professional development in order to develop knowledge and skills for future service as nonprofit professionals or philanthropists.

The mission of the SPB is to assist students to develop their full leadership potential; achieve independence as financial decision makers and donors; participate in the philanthropic cycle; discover the roles of nonprofits and their impact in communities; and network with nonprofit and philanthropic leaders.

## WPB Philanthropist of the Year: Recognizing Outstanding Philanthropic Leaders

The Women's Philanthropy Board Philanthropist of the Year award will be awarded annually to an individual who demonstrates the WPB values of leadership, mentoring, financial responsibility, and philanthropic engagement. The WPB Philanthropist of the Year demonstrates giving of time, talent, treasure, and trust at a distinguished level; helps to improve the quality of life through philanthropic endeavors locally, regionally, nationally or globally; encourages, motivates and mentors others to develop a philanthropic footprint and lasting legacy; and, serves as an example of a philanthropic leader.

A call for nominations will be announced during the year. For more information, please contact the WPB at (334) 844-9156.



### Travel Travel

Auburn, Alabama



Auburn-Opelika-  
East Alabama

### Spa Auburn

Auburn, Alabama



Auburn, Alabama

### Fringe

Opelika, Alabama

## WPB Sunday Supper

Each year, a dinner is held for WPB donors and their guests on the Sunday evening prior to the Spring Symposium. This annual event is hosted by Stanley Sistrunk and held at The Flower Store, a WPB Corporate Partner. This social event provides an opportunity for WPB donors to network with one another and to meet the Symposium speakers.



An Evening of Humor  
With  
Olivia deBelle Byrd

WPB held its 2014 Winter donor and guest reception at Auburn's 17-16 Bar and featured "An Evening of Humor" with Olivia deBelle Byrd, humorist and author of *Miss Hildreth Wore Brown: Anecdotes of a Southern Belle*.



## Photos with Coach Flo

WPB was honored to host Auburn University's women's basketball head coach, Terri Williams-Flournoy, during the 2014 Winter Workshop for "Photos with Coach Flo." Attendees had the opportunity to visit with Coach Flo and hear more about the women's basketball program. In honor of Vickie Orr Wiley's participation in the Workshop, the Auburn Athletic Department provided attendees with free tickets to a women's basketball game.



Coach Flo and WPB Benefactor  
Donor Winnie Boyd



Coach Flo and WPB Benefactor  
Donor Jane Moore

2013-2014  
WPB  
Roundtables



In July 2013, WPB partnered with UBS-Dubberly Dean and Associates to offer an educational roundtable led by **Leah Dubberly**. The session focused on "Seven Mistakes Investors Make in a Volatile Market."



**Dr. Brenda Dozier** of Strategic Wealth, LLC led a June 2014 educational roundtable that discussed the importance of "Getting Financially Fit" by completing an annual financial fitness assessment.



**Sarah Phillips**, a multimedia specialist in Auburn University's Office of Communications and Marketing will provide instruction on how to use social media to network with friends and grow your business's on-line presence during a "Social Media Social."

## *Networking with WPB*

### *WPB Huntsville Reception*

In March 2014, a WPB reception was held in Huntsville, Ala. The reception was hosted by Beverly Farrington, WPB Benefactor Donor, at her business, Accents of the South. WPB Donors and guests met for an evening of networking. Guests also learned more about the mission and work of the Women's Philanthropy Board and were provided an update on the College of Human Sciences.



### *WPB Fall Reception*

WPB Donor and Guest networking reception was held on the evening prior to the 2014 Fall Colloquium and Luncheon at The Hotel at Auburn University and Dixon Conference Center.



# THE PHILS

**The Men's Auxiliary of the Women's Philanthropy Board**



The founding members of The Phils, some of whom are pictured, invite all men to share in this commitment to women. Pictured left to right are: William Allbrook, Mike Reynolds, Mac Lowry, Painter Sharpless, Barry Dorman, Hans van der Reijden, Arian Nakhjavan, Charles Pick and Bob Harris.

### *Introducing...THE PHILS!*

WPB is pleased to announce the establishment of "The Phils" — the men's auxiliary of the Women's Philanthropy Board. The name "The Phils," represents men who believe in the importance of **Philanthropy** and financial sustainability and provide philanthropic gifts to support the mission of the WPB. Phils are husbands, fathers, uncles, brothers, sons, and friends who are dedicated to empowering the women in their lives to become educated and enabled in financial and philanthropic matters. Phils represent men from a variety of professional backgrounds and experiences in the public, private and nonprofit sectors.

**PHILS** pledge a minimum of \$1,000 per year for five years for a \$5,000 total pledge and are officially recognized as WPB Benefactor Donors.

**PHIL JRS.** (available for men age 30 and younger) pledge a minimum of \$500 per year for five years for a \$2,500 total pledge and are officially recognized as WPB Associate Donors.

For more information about getting involved with and supporting "The Phils," please contact the WPB Office at (334) 844-9156 or (334) 844-9173.

# 2013-2014 WPB Mentoring Initiatives

The Women's Philanthropy Board invites Auburn University students who are interested in advancing their knowledge about financial sustainability and philanthropic engagement to affiliate with organization as WPB Mentees. To date, more than 650 students have affiliated as WPB Mentees. More than 180 students were sponsored to attend WPB educational programs during the 2013-2014 academic year. Attending WPB programs exposes students to financial experts, nonprofit leaders, and entrepreneurs and provides the students an opportunity to network with WPB donors, College of Human Sciences faculty and fellow students.



WPB Benefactor Donor Suzanne Laws visiting with WPB Mentees.



## Remembering Lee Cannon

### Founding Women's Philanthropy Board Benefactor Donor

Lena "Lee" Ferrara Cannon, 95, of Auburn died Friday May 9, 2014, at her home. During her many years of service as an assistant professor of nutrition, at Auburn University and throughout her retirement she was known to the Auburn community as a "culinary luminary." To many she was simply "the hostess with the mostest," because of her love for entertaining. In addition, Lee served on the CHS Dean's Board of Advisors and was a founding Benefactor Donor to the Women's Philanthropy Board.



WPB Visionary Donor Beth Stukes visiting with WPB Mentees during the Winter Luncheon



WPB Benefactor Donor Claire Andrews and Gerald Andrews were joined at the Spring Luncheon with their sponsored WPB Mentees.



WPB Benefactor Donor June Manor visiting with her sponsored WPB Mentee.

Mrs. Cannon, a 1940 graduate of West Virginia University, first taught at Osage Junior High School in Osage, West Virginia, and later attended a graduate program at the University of Wisconsin, where she studied under legendary nutritionist, Dr. Helen Tracy Parsons. Mrs. Cannon met her future husband, Bob, on campus and married after his graduation, just ten hours short of her PhD. She never had any regrets. The newlywed Cannons ended up in Auburn in 1948 when Bob became a professor of animal and dairy science.

In 1955 when Auburn's Extension Service changed its image with the newly created Alabama ETV, Mrs. Cannon found herself hosting the long-running "Today's Home." Over the years Mrs. Cannon hosted many well-known guests, including actor Vincent Price, comedian Bob Hope, pediatrician Dr. Benjamin Spock, and fashion designer Nolan Miller. At a Women in Radio and Television meeting in NYC, not only did she interview Ginger Rogers, but, she and Bob were asked to dance in her penthouse.

Over the years Mrs. Cannon also wrote food columns for the *Montgomery Advertiser* and the *Columbus Ledger-Enquirer*. She authored three books: *Today's Home: Ideas from Lee Cannon*, the *Southern Living Quick and Easy Recipes* cookbook, and the textbook *Menu Celebrations*. In retirement, Mrs. Cannon stayed active with involvement in numerous activities, both locally and nationally.



Every year Mrs. Cannon attended the annual CHS International Quality of Life Awards (IQLA) Banquet in NYC, through which she met her distinguished colleague, Julia Child. In 2010 at the 17th annual IQLA banquet, Mrs. Cannon was pleased to get a "shout-out" from PBS's president and CEO Paula Kerger. Kerger told Mrs. Cannon she had been "wanting to meet her for a long time" and later told the audience, "Lee Cannon had the longest running home show in history on public television!" Kerger's comments were later dittoed at the podium by veteran journalist Bill Moyers and former Alabama Governor Bob Riley.

Mrs. Cannon once told a friend, "Stay active, keep busy, and always do your own housework!" This philosophy, plus her energy, enthusiasm, and generosity to those around her were the secret ingredients of her longevity.

Mrs. Cannon's professional and philanthropic legacy are carried forward by her family. Granddaughter, Samantha Allbrook, serves as the Director of Educational Programs and Operations for the Cary Center for the Advancement of Philanthropy and Nonprofit Studies and is a WPB Associate Donor. In addition, her daughter, Leigh Allbrook is a founding WPB Business Partner and her son-in-law, William Allbrook, is a founding member of WPB's The Phils.



Photos and biographical information courtesy of the Cannon family.



## College to Career Series

A CHS Academic Affairs – WPB Educational Partnership

In support of its mission to mentor the next generation of philanthropists, the Women's Philanthropy Board partnered with the College of Human Sciences Academic Affairs Office to provide a series of educational programs for CHS students and WPB mentees entitled "College to Career." These sessions were designed to help prepare students to transition from college life to the work force. Topics were suggested by faculty and staff members with input from current students about additional training they felt they needed prior to graduation. Because of the positive feedback received from students, the C2C series will be continued next year.



"Acing the Interview" presenter Sarah Haire (far left) with CHS students.



"Financial Planning for Young Professionals" presenter William Hunt of BB&T.



"Steps for a Successful Presentation" presenter Dr. Margaret Fitch-Hauser (second from left) and CHS students.

### 2013-2014 College to Career Programs

- September 2013 "Dress and Dine for Success" Etiquette Dinner
- October 2013 Financial Planning for Young Professionals
- November 2013 Steps for a Successful Presentation
- February 2014 Acing the Interview
- March 2014 Understanding Your First Job Offer
- April 2014 Networking Through Social Media

Contributions can be made in her memory to the Auburn University Foundation for the Lee and Bob Cannon Nutrition Scholarship or for the Women's Philanthropy Board.

# Chicken Salad Chick establishes endowed scholarship in partnership with WPB

The Chicken Salad Chick – WPB Scholarship was established in 2013 and will support students majoring in Hotel and Restaurant Management. Chicken Salad Chick, founded by Stacy and Kevin Brown and based in Auburn, Ala., is a rapidly growing restaurant franchise with locations throughout the southeast. **Stacy and Kevin Brown** and partners, **Betty and Earlon McWhorter**, are committed to giving back to the community in which the company originated by supporting students who will follow in their footsteps in the restaurant business. The inaugural Chicken Salad Chick– Women's Philanthropy Board Scholarships were awarded during the WPB Spring Luncheon.



2014 Chicken Salad Chick—WPB Scholarship Recipients flanked by WPB Donors Earlon and Betty McWhorter and Stacy and Kevin Brown



WPB Benefactor Donor Sid James, WPB Benefactor Donor Stacy Brown and Kevin Brown

## WOMEN'S PHILANTHROPY BOARD ENDOWED SCHOLARSHIPS

### Women's Philanthropy Board Endowed Scholarship

Chicken Salad Chick Women's Philanthropy Board Endowed Scholarship in Hotel and Restaurant Management

Dora Hanson James Women's Philanthropy Board Endowed Scholarship

Larson-Peterson Memorial Women's Philanthropy Board Endowed Scholarship in Consumer Affairs

Callie Stone Nash Women's Philanthropy Board Endowed Scholarship

Lilee Belle Lombardo, Mary Charles Davis, Ava Cross Lombardo Women's Philanthropy Board Endowed Scholarship

Brannen Family Women's Philanthropy Board Endowed Scholarship



For the McWhorter family, WPB is a family affair. Pictured above are (L to R): Brenda McWhorter Aughtman, WPB Benefactor; Betty McWhorter, WPB Visionary; Beth McWhorter Casey, WPB Benefactor; and Earlon McWhorter, WPB Phil.

### WPB Endowed Giving Opportunities

If you are interested in information about WPB endowed giving opportunities, please contact the College's Development Office at (334) 844-2948. Endowed Funds for Excellence are especially needed to support the WPB mentoring program, WPB lecture series, and general WPB programmatic support.

# WPB student employee Katy Jones pursues master's degree

Katy Jones, a WPB student employee and WPB mentee, graduated in May 2014 with a degree in Communication and a minor in Philanthropy and Nonprofit Studies. Jones has been involved as a WPB mentee since January 2012. Her initial experience with WPB was as a student in the course "Gender, Wealth and Philanthropy." During the Spring 2013 semester, she served as the Undergraduate Teaching Assistant for the class taught by Sidney James Nakhjavan, Executive Director of the Cary Center for the Advancement of Philanthropy and Nonprofit Studies & Women's Philanthropy Board. She continued her association with the Cary Center by serving as WPB student employee from May 2013 until graduation in 2014.

"The Women's Philanthropy Board has provided me the opportunity to hear from outstanding speakers who have shared their vision for making a philanthropic impact in their communities and the world. This has inspired me to work towards a career in higher education, specifically as a public speaking teacher working with individuals to help them better communicate their personal missions to the public." said Jones.

As a WPB and Cary Center student worker, Jones was responsible for writing social media content, creating promotional materials, adapting course materials from the philanthropy and nonprofit studies minor into online distance learning versions, and assisting with WPB educational programs and events.

"I am so grateful for the experiences I have gained through WPB. I know I will be better prepared to teach students because of the opportunities I had to see such diversity in public speakers through the WPB educational programs. From the gregarious Andy Andrews with his high-energy story-telling to Echo Garrett and her modest, yet passionate plea for change, WPB has shown that philanthropy comes in many forms of communication." said Jones.

Jones put her communication degree to work during the 12th Annual WPB Spring Symposium where she served as the introducer for speaker Janet Bodnar. Jones will be continuing her education by seeking a Master's of Arts in Communication through Auburn University's School of Communication and Journalism. She will also serve as a graduate teaching assistant in the program.

# WPB Mentee Liz Macnab puts nonprofit skills to work

Liz Macnab, a former WPB student worker and WPB Mentee, graduated from Auburn University in December 2013 with a Bachelor's of Science degree in Interdisciplinary Studies with concentrations in Philanthropy and Nonprofit Studies, Communications and Marketing. She recently assumed a position with The Citadel Foundation as the annual giving and class reunion coordinator. Her position will support the foundations efforts to raise funds for The Citadel, the military college of South Carolina.

Prior to graduation, Macnab completed her nonprofit practicum experience with the Baptist Hospital Foundation in Birmingham, Ala. "Through the networking opportunities provided through the WPB Mentee program, I had the opportunity to complete my practicum at the Baptist Health Foundation. At Baptist, I actively participated in all stages of development, fundraising, and special event planning to support the mission of a complex, integrated healthcare delivery system. My primary responsibility during this time was the successful planning and execution of an event that brought in over \$150,000, making 2013 the most successful to date." said Macnab.

As a WPB student employee, Macnab designed promotional materials for both the WPB and Cary Center for the Advancement of Philanthropy and Nonprofit Studies and assisted with the coordination of educational programs.

"My experience at the Cary Center helped me to build a strong foundation in all areas of philanthropy through hands on experience working with special programs, events, and stewardship. I developed a strong understanding of development within the context of higher education which gave me a tremendous set of skills and sense of professionalism that set me apart from other applicants during my job search. Most importantly, I developed a deep understanding and appreciation of the importance of philanthropic support to help institutions achieve academic excellence." said Macnab.



# 2013-2014 WPB Educational Programs

# Sustaining Legacies: Advancing Philanthropy

During the 2013-2014 academic year, WPB hosted three core educational programs and luncheons: the Fall Colloquia and Luncheon, the Winter Workshop and Luncheon and the 12<sup>th</sup> Annual Spring Symposium and Luncheon. Each of these events brought a unique distinction to WPB's educational programming.

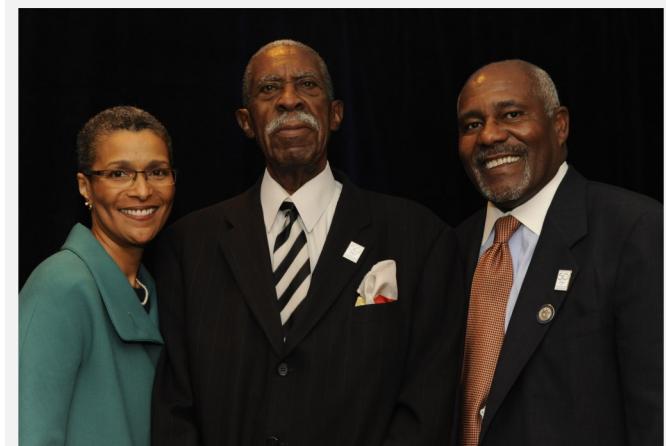
The **2013 WPB Fall Colloquia and Luncheon** served as the kick-off event for the yearlong, university wide Commemoration of 50 Years of Integration at Auburn University. **Thom Gossom Jr.**, '75 and his wife, **joyce gillie gossom**, served as the luncheon's keynote speakers. Thom Gossom was Auburn football's first African-American walk-on in 1970, and was the first African-American athlete to graduate from the university. **Marybeth Gasman**, director of the Center on Minority Serving Institutions at the University of Pennsylvania led the colloquium which focused on philanthropy in the African-American community.



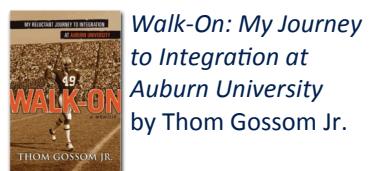
Marybeth Gasman and CHS Associate Dean and WPB Benefactor Donor Jennifer Kerpelman



joyce gillie gossom, Harold Franklin, Auburn's first African-American student, and Thom Gossom Jr.



## Books by WPB Speakers



Higher Education for African Americans during the Civil Rights Era by Marybeth Gasman



Money Smart Women by Janet Bodnar



Lt. Gen. Ronald Burgess, WPB Benefactor Donor Sandra Forsythe, Vickie Wiley, WPB Benefactor Donor Beverly Farrington, WPB Benefactor Donor Suzanne Laws, WPB Benefactor Donor Carol Warfield, and WPB Benefactor Donor Anna Hovey



Charles Best and Auburn University President Jay Gogue.

## Want to find out more about WPB's speakers ?

Please visit their websites :

### Marybeth Gasman

[www2.gse.upenn.edu/cmsi](http://www2.gse.upenn.edu/cmsi)

### Thom Gossom

[www.bestgurl.com](http://www.bestgurl.com)

### Echo Garrett

[www.theodbi.org](http://www.theodbi.org)

### Beverly Farrington

[www.accentsofthesouth.com](http://www.accentsofthesouth.com)

### Lesley McClure

[www.frbatlanta.org](http://www.frbatlanta.org)

### Tanisha Carino and John Linnehan

[www.avalerehealth.net](http://www.avalerehealth.net)

### Janet Bodnar

[www.kiplinger.com](http://www.kiplinger.com)

### Charles Best

[www.donorschoose.org](http://www.donorschoose.org)

Charles Best and Alabama State Superintendent of Education Tommy Bice

The **12<sup>th</sup> Annual WPB Spring Symposium and Luncheon** provided participants with the opportunity to practice philanthropy. **Charles Best**, founder of DonorsChoose.org, was the luncheon's keynote speaker and provided \$50 gift cards to attendees to be used to fund any project on the DonorsChoose.org web site. The morning symposium featured four outstanding professionals in the fields of economics, healthcare and personal finance. Symposium speakers were: **Lesley McClure**, regional executive and vice president, Birmingham branch of the Federal Reserve Bank of Atlanta; **Tanisha Carino**, executive vice president, and **John Linnehan**, manager, Avalere Health; and **Janet Bodnar**, author and editor, *Kiplinger's Personal Finance* magazine.



Lesley McClure and WPB Benefactor Donor Janie Gilliland



Dean June Henton and John Linnehan



Tanisha Carino and WPB Benefactor Donor Meri Thompson