

# Preface

**Come, my friends,  
'Tis not too late to seek a newer world.  
Push off, and sitting well in order smite  
The sounding furrows; for my purpose holds  
To sail beyond the sunset, and the baths  
Of all the western stars, until I die.**

**-Lord Alfred Tennyson, *Ulysses***

# Celebrity Giving

- Giving has become hip and cool in recent years. Sports figures, media moguls, and entrepreneurs across the globe have begun to share their riches in the service of humanity.
  - Oprah Winfrey builds \$40 million school in South Africa for girls.
  - Lance Armstrong raising money for cancer, selling yellow LiveStrong bracelets.
  - Ted Turner gives \$1 billion to the United Nations, to encourage global giving.

# New Ways to Give

- Donor-advised funds at community foundations and family foundations.
- Internet democratizes the philanthropic landscape through expanded online donations, and supports new emphasis on youth service to their communities and the world through sites enabling adults to fund.

# New Ways to Give

- Nonprofit programs such as Women Moving Millions of the Women's Funding Network, the United Way's Women's Initiatives, The Women's Philanthropy Initiative, and giving circles and women's foundations worldwide are available for women becoming leaders of innovation.
- Family foundations and giving federations are popular venues for giving

# New Ways to Give

- Wealth advisors and giving coaches emerge to improve our giving focus and follow-through.
- Donors, advisors, and nonprofits find shared joy and values expressed in the integration of giving, social investing, and legacy planning.

# Inspired Philanthropy

- More people are discovering that philanthropy and acts of generosity and kindness can become lifelines.
- Small amounts can change a LIFE, VILLAGE, or SYSTEM when the potential of the gift is matched or properly leveraged by a caring community and thoughtful leadership.

- Passing on core values and shaping a better world is NOT DONE in isolation or silence.
- Giving is fun, creative, and meaningful for both the giver and the receiver.
- In the United States alone there are now over 1.6 million nonprofits.

# The Author: Tracy Gary

- “Let us imagine anew our collective abilities to align our dreams, deeds, and dollars for the good of the planet.”
- Tracy Gary, a donor activist, philanthropic and legacy advisor, and nonprofit entrepreneur, has spent her life transforming communities.
- View youtube video featuring Tracy Gary and Phil Cubeta



# The Author cont.

- Tracy has given more than \$2 million, and has served on more than 30 boards of directors. She has helped start 18 nonprofit organizations and foundations, including Resourceful Women, the Women Donors Network, and Changemakers.

- Tracy's latest adventure is Inspired Legacies, which helps to catalyze millions of dollars of the public good through linkage powerful donors, activists, and advisors.
- Inspired Legacies provides exceptional donor and legacy education materials and workshops for nonprofits, advisors, and donor wishing to “unleash the generosity generation.” See link to her web site in online reading assignments.

# Co-Author: Nancy Adess

- Nancy is a freelance editor with specialties in social change, nonprofit functioning, and health care.
- Active in the nonprofit community for 35 years as a volunteer, board member, executive director, and fundraiser.